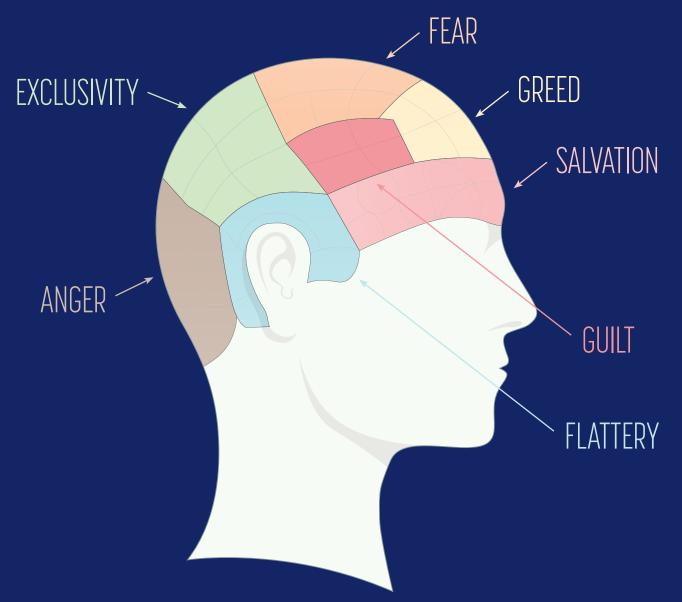
## 7 EMOTIONAL TRIGGERS THAT MOTIVATE PEOPLE TO GIVE

For better results make sure your stories evoke one or more of these emotions.



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